

YOUR PERFECT TRAVEL PARTNER IN SRI LANKA



LANKA HOLIDAY DESTINATIONS



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WHO WE ARE

LANKA HOLIDAY DESTINATIONS (PVT) LTD - was established in 2011 registered (SLTDA / SQA / TA / 1418) with the Sri Lanka Tourism Development Authority.

We are a member of SLAITO (Sri Lanka Association of Inbound Tour Operators) with over 12 years of diverse experience in the field of Leisure and Tourism .

We have a staff of multi lingual team of tourism professionals who connects to the customer at any time with dedication and passion with different backgrounds - and this is an integral part of what makes us special. With a mix of experience and dynamic youth, we are driven and passionate about showcasing Sri Lanka to you. So, rest assured we'll be more than willing to answer all your queries and help you have a one-of-a-kind travel experience. Here at Lanka Holiday Destinations, we make your dream holiday work!!!

We have our own vehicle fleet of our own vehicles & all our vehicles are insured to transport tourists and also we use well experienced guide lecturers who speak different languages licensed by the authorities to accompany our clients



OUR VISION

Statement our vision is to be innovators, leaders and creative in the concepts of travel, positioning our company in the market within the best tourism companies in Sri Lanka, being recognized for our professionalism and high quality products.

OUR MISSION

Our Mission is to perform and deliver excellent quality service to our clients. Providing them unforgettable travel, enjoyable, with guaranteed services that exceed their expectations with this objective, we aim to earn the reputation as "Your Preferred Travel Agency" by listening carefully and understanding our clients, striving always to harness the extraordinary power of travel to transform and enrich people's lives, while at the same time supporting sustainable tourism by working with ethical partners, by developing experiences that respect local communities and culture, by protecting, preserving and nurturing heritage sites and Sri Lanka's natural biodiversity.



Why you should choose us as your next travel agent?



Quality and Services

Here, our quality and service go hand-in-hand. We do our utmost to ensure that these two hallmarks are met at every step of your journey. To help achieve the core values, we closely monitor client satisfaction and are consistently seeking new ways to exceed our clients' expectations.



Quality and Value

We take great care to ensure that our products are the best value for money in the business, and we know that outstanding value means ensuring all things are right, not just the price.



24-Hours Support

We are available to you 24 hours a day, 7 days a week to provide easy assistance, an open mind and a caring ear in case of any emergency help needed.



Trust

We are a licensed travel agency registered with the Ministry of Tourism Sri Lanka. We have an obligation to abide by rules, face scrutiny and be accountable for everything we do and are held up to a high level of standards and practices. In addition, all travel deposits are held in a trust and protected for your security.



Tailor-made Holidays

Designed with you in mind, our packages can be tailored or built completely from scratch to suit your needs. Our experienced travel experts have the resources at hand to make your dream holiday a reality.



Our guides

We nurture and reward great guiding and we are proud to work with some of the best chauffeur-guides in the country. Innovation and authenticity are at the heart of TFG's ethos and philosophy and we have a specialised product team who live and breathe Sri Lanka to ensure that all our travel products are as authentic and engaging as possible.



Competitive tariffs

We are committed to ensuring our hotel tariff is competitive and up-to-date and we also strive to enhance proposals by including value additions such as upgrades, wellness treatments, meals or experiences.



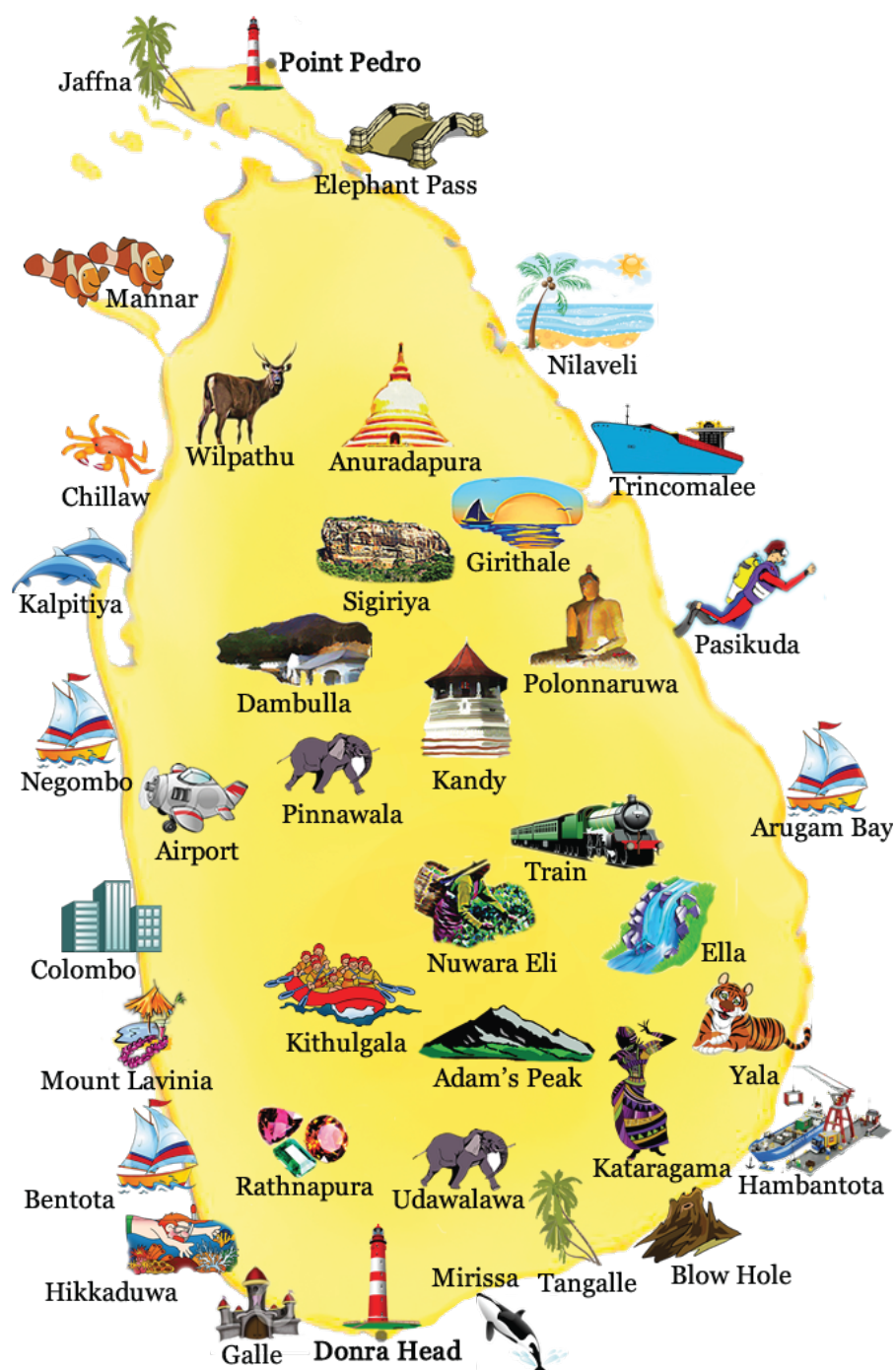
SRI LANKA, A SMALL MIRACLE

Few islands in the world offer the diversity that exists in Sri Lanka, from ancient cities, to rich religious festivals, to colonial memories, to rolling tea plantations, to the best beaches in the Indian ocean, to an astonishing variety of bird and animal wildlife, and to a bustling and chaotic way of life, Sri Lanka intoxicates its visitors with its potpourri of cultures, religions, races, customs, its sheer natural beauty and its way of life.

Marco Polo proclaimed the island as his favourite in the world, a jade pendant in the Indian Ocean.

Sir Arthur C Clarke claimed the island "Jewel of the Indian Ocean"

Was the best place in the world from which to view the universe.

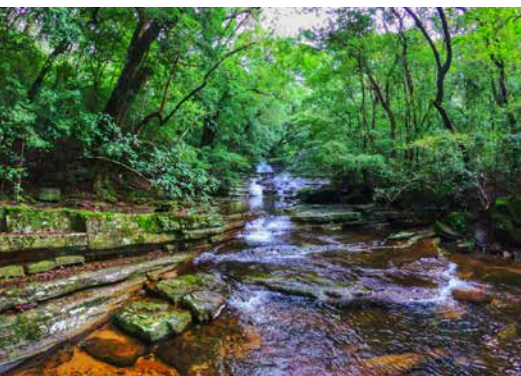


SEVEN GOOD REASONS TO VISIT SRI LANKA

DIVERSITY

Sri Lanka is a small miracle partly due to the compact physical diversity of this pearl-shaped island - but, as we shall see, this diversity extends to virtually every aspect of life. Fringed by variously-shaped sublime beaches, from straight expanse to rocky cove, the island possesses a coastal plain containing a host of geographic features such as lagoons, wetlands, rivers and various types of wildlife-rich jungle.

The plain ends in the central area where the land starts to ascend into mist-shrouded mountains, covered in forests of wind-stunted trees (in fact there are seven different types of forest in Sri Lanka), plains known as patanas, and rolling tea plantations. In addition, the hillsides are invariably punctuated by dramatic waterfalls. For its size Sri Lanka has perhaps the largest number of waterfalls of any country.



PEOPLE



Sri Lanka is a multi-ethnic, multi-religious and multi-cultural society, a reflection of the island's encounter with successive foreign immigrants. But it all began with indigenous people, the Veddahs, hunter-gatherers who exist today.

The main ethnic groups are the Sinhalese and Tamils, both originally from the Indian subcontinent. Then there are Muslims, who settled in the island from the time it became an ancient trading centre. Similarly, Malays and Chinese were also attracted to the island.

The Portuguese and British brought with them Kaffirs from Africa, and the Dutch an assortment of European traders, the Burghers. There are other communities too, the Chetties from South India for example. . . the list is extraordinary

Whatever their situation in society, the people of Sri Lanka possess a warm and friendly nature reflected in persistent smiling faces and eagerness to help those unfamiliar with aspects of local life. You'll find that Sri Lankans are very hospitable and take pride in inviting people to their homes, however modest they may be. So don't be surprised if a driver or guide, or indeed virtually anyone encountered, requests the pleasure of your company. And don't decline, as Sri Lankan hospitality is taken very seriously!

CULTURAL HERITAGE

Sri Lanka's cultural depth is recognized by UNESCO, which has declared six archaeological World Heritage Sites in the country:



The sacred city of Anuradhapura



The sacred city of Polonnaruwa



The sacred city of Dambulla



The ancient city of Sigiriya



The sacred city of Kandy



The old town of Galle and its fortifications



The Sinharaja Forest Reserve

From enormous dagobas (dome-shaped structures) and remains of ancient buildings in the ruined cities of Anuradhapura and Polonnaruwa, to the awesome stairway to the temple at Dambulla and the sensual frescoes of heavenly maidens at the palace at the rock of Sigiriya, visitors can experience these World Heritage Sites within a compact area called the Cultural Triangle.

In the hill country lies the former royal capital of Kandy, home to the Dalada Maligawa or Sacred Temple of the Tooth, which houses the sacred tooth relic of the Buddha. With its distinctive architecture, art and music, Kandy is a bastion of traditional culture.

In contrast, experience the colonial heritage of the country by heading south to the mid-17th c. Dutch fort at Galle, the best preserved in Asia. With 14 massive bastions, a grid system of streets, and some original Dutch bungalows, the fort bustles with life just as it did when Galle was the country's main port. It's simply one of the most unique attractions in Sri Lanka.



WILD LIFE

The need to conserve the environment was deeply ingrained in traditional Sri Lankan society: in the 3rd c. BC, the country's first Buddhist monarch established the world's first wildlife sanctuary. Today, this tradition continues with 13% of Sri Lanka conserved as national parks, reserves, sanctuaries and jungle corridors.



Sri Lanka possesses a high degree of biodiversity. Indeed the island (together with the Western Ghats of India) has been identified by Conservation International as one of 34 world biodiversity hot spots. In addition, The Sinharaja Forest Reserve, the country's last viable area of primary tropical rainforest has been designated a UNESCO World Heritage Site. What's remarkable is the high proportion of endemic species.



A safari in one of the 14 national parks offers the chance to see some of Sri Lanka's 91 mammals (16 endemic) - elephant, leopard, sloth bear, sambhur, spotted deer, hog, mouse- and barking-deer, wild boar, porcupine, ant-eater, civet cat, loris, giant squirrel, and monkeys such as the macaque, purple-faced leaf monkey and grey langur.

The island is an ornithologist's paradise, with over 233 resident species, (33 endemic) - but migratory species stretch the number to an astounding 482. There are 171 reptiles (101 endemic including two crocodile species). Thankfully, only five of the 83 snake species are lethal. In recent years there has been a surge in the discovery of amphibians, so that by the time you read this, the figure of 106 (90 endemic), will no doubt have risen.



AYURVEDHA



Sri Lanka has always been a place that refreshes not just the mind and body, but also the soul and spirit. And for thousands of years, the most popular method used to restore and rejuvenate tired bodies and weary souls has been Ayurveda – the oldest and most holistic medical system available in the world

Sri Lanka has been a centre of spiritual and physical healing for 2,000 years. Ayurvedic programmes consist of a range of herbal treatments and various types of baths and massages, together with cleansing and revitalization techniques such as yoga, meditation and special diets.

Sri Lanka now has a number of spas, mainly on the west coast, which not only provide Ayurveda but also other Eastern and Western therapies, such as Thai massage, hydrotherapy, herbal baths, reflexology and beauty treatments. For those seeking spiritual nourishment, meditation courses are also available.



ADVENTURE & SPECIAL INTERESTED SPORTS

With over 1,600km of coast, Sri Lanka is an ideal location for wind-surfing, water-skiing, surfing, sailing, scuba-diving (including wreck-diving), snorkelling, speed-boating and banana-boating. Prime water-sports sites are located in the Negombo region on the west coast, Wadduwa, Kalutara and Beruwela on the south-western coast, and Bentota, Hikkaduwa, Galle, Unawatuna, Koggala, Tangalle and Hambantota on the southern and south-eastern coasts. Water-sports providers are run by local and foreign professionals (including PADI-qualified instructors) and rent state-of-the-art equipment

Sri Lanka possesses over 100 hundred rivers, together with lagoons and 'tank' (irrigation lakes), so there are plentiful opportunities for year-round kayaking and canoeing, perhaps combined with a camping trip. Two popular locations are the Kalu Ganga and the Kelani Ganga (rivers).

The Kelani Ganga near Kitulgala has fast headwaters and rapids ideal for white-water rafting (from November to April only), with names such as Virgin's Breast, Head Chopper, Killer Fall, Rib Cage and Slot and Drop.

Varied landscape, wildlife, and archaeological sites offers excellent opportunities for trekking. Nature trails of exceptional interest include the Sinharaja rainforest, the cloud-forests of Horton Plains, the Knuckles (mountain range), and Hakgala Strict Natural Reserve.

In addition, para-gliding, rock climbing, cave treks and mountain biking are possible.



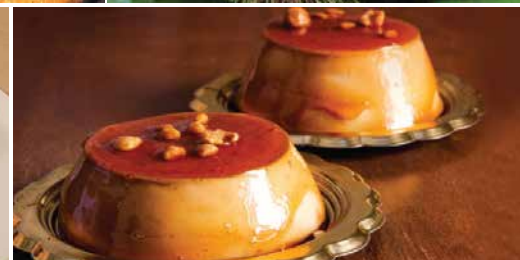
FOOD

The cultivation of many types of rice, spices, vegetables and fruit, coupled with past foreign influences, ensures that Sri Lanka enjoys a varied and select cuisine. As a staple, rice is consumed with an assortment of colourful curries (eggplant, potato, green banana, chicken, fish) that range in potency from delicately-spiced to near-dynamite.

Other Sri Lankan staples include hoppers (a pancake-like snack), string hoppers (steamed rice noodles) and pittu (a mixture of flour and coconut). Lamprais - rice and accompaniments baked in plantain leaves - is a legacy of the Dutch. Seafood lovers will rejoice at the fresh fish, prawns, crab, squid and crayfish available. Desserts include buffalo curd eaten with palm-honey, and the Malay-derived caramel-like watalapam.

Sri Lanka has a wonderful array of snacks, known as short eats, named cutlets, patties, malu pang (fish bun), and kimbula bunis (crocodile-shaped bun!) that are excellent for trips.

Delectable fruit includes the popular mango, pineapple, banana and papaya, but also many lesser-known but distinctive examples such as sapodilla, mangosteen, rambuttan, woodapple, custard apple and beli.



WE ARE OPERATING RESPONSIBLY

As a pioneer in the Sri Lankan tourism industry we understand our unspoken obligation towards committing to sustainable growth and development within the country's tourism system.

Putting tourism on a sustainable path is a major challenge, requiring industry wide leadership, partnership and a long term commitment. At Lanka Holiday Destinations We believe in operating responsibly and our aim is to monitor and manage our impact and to support our local and wider community.



Sustainable Initiatives by Lanka Holiday Destinations

Reducing our emissions to tackle climate change

We are conscious of our emissions, both by staff travel as well as client travel. While on an internal level we have started analysing our travel patterns and are working on ways to reduce emissions by way of car-sharing and a 'Work from home' policy, we have also recently invested in newer vehicles for our fleet. Our efforts to help tackle climate change are constant.

Supporting local communities

Being able to interact and learn from the islanders is an important part of travel and we believe that it is equally important to be able to support different communities, be it financially or even by helping with manpower and resources. We have helped several clients with their requests to engage with the community, sometimes by facilitating the building of washrooms for a school and even painting the classrooms.

Reducing our plastic waste

We are constantly working on making holidays with us as plastic-free as possible. In our efforts towards this, we have now introduced reusable water bottles which clients can refill and use while they travel. Our vehicles carry 20L water containers which can be used by clients to top-up water. While this has completely eliminated our consumption of single-use plastic water bottles, our efforts to reduce any other use of plastic and to always seek greener alternatives are constant and ongoing.

Using energy sparingly

We commit to minimizing environmental impacts in the areas of energy, water and waste within our company.

We continuously monitor and review our internal energy, water and waste usage to unceasingly improve our internal environment management.

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